



**Georgia Oglethorpe**  
*Annual Conference and  
Awards Banquet*

*Process Renders Results!  
Showcasing Georgia's Best Organizations*

---

**REGISTRATION BROCHURE**

---

Monday, September 26 ❖ Tuesday, September 27, 2005  
(Wednesday, September 28 ❖ Post-Conference Tutorials)

Marriott Atlanta Century Center ◆ I-85 at Clairmont Road ◆ Atlanta, Georgia

*The Malcolm Baldrige  
National Award for Georgia*

# PROGRAM AT A GLANCE

## MONDAY, SEPTEMBER 26

### ❖ **Concurrent Breakout Sessions**

*Process Renders Results!*

*Showcasing Georgia's Best Organizations*

11:00 a.m. - 1:00 p.m.

Check-in for Registered Conference Attendees

**1:00 p.m. - 2:15 p.m.**

**Breakout Session A - Concurrent Workshops**

2:15 p.m. - 2:35 p.m.

Break - Networking and Sharing

**2:35 p.m. - 3:50 p.m.**

**Breakout Session B - Concurrent Workshops**

3:50 p.m. - 4:10 p.m.

Break - Networking and Sharing

**4:10 p.m. - 5:25 p.m.**

**Breakout Session C - Concurrent Workshops**

5:25 p.m. - 5:30 p.m.

Break - Move to the General Reception Honoring the  
2005 Georgia Oglethorpe Board of Examiners

**5:30 p.m. - 7:00 p.m.**

**General Reception - Honoring the 2005  
Board of Examiners**

## TUESDAY, SEPTEMBER 27

### ❖ **General Sessions and Awards Banquet**

*Process Renders Results!*

*Showcasing Georgia's Best Organizations*

8:00 a.m. - 9:00 a.m.

Check-in for Registered Conference Attendees

8:00 a.m. - 9:00 a.m.

Continental Breakfast and Networking Tables

**9:00 a.m. - 10:30 a.m.**

**General Session Speakers**

10:30 a.m. - 10:50 a.m.

Break - Networking and Sharing

**10:50 a.m. - 11:50 a.m.**

**General Session Speakers**

11:50 a.m. - 12:30 p.m.

Break - Networking and Sharing

**12:30 p.m. - 4:00 p.m.**

**8th Annual Awards Banquet Recognizing our  
2005 Georgia Oglethorpe Award, Georgia Progress Award,  
and Georgia Focus Recognition Recipients**

4:00 p.m.

Adjourn!

*We hope to see you at the Post Conference*

*Tutorials on Wednesday*

## WEDNESDAY, SEPTEMBER 28

### ❖ **Post Conference Tutorials**

8:30 a.m. - 9:00 a.m.

Check-in and Registration for Post Conference Tutorials

8:30 a.m. - 9:00 a.m.

Continental Breakfast

**9:00 a.m. - 10:15 a.m.**

**Tutorial Sessions**

10:15 a.m. - 10:40 a.m.

Break - Networking and Sharing

**10:40 a.m. - 12:00 p.m.**

**Tutorial Sessions Continue**

12:00 p.m. - 1:00 p.m.

LUNCH - Networking and Sharing

**1:00 p.m. - 2:15 p.m.**

**Tutorial Sessions Continue**

2:15 p.m. - 2:35 p.m.

Break - Networking and Sharing

**2:35 p.m. - 4:00 p.m.**

**Tutorial Final Session**

# EVENT HIGHLIGHTS

## BREAKOUT CONCURRENT SESSIONS

Monday, September 26, 2005

- ◆ Twelve breakout (concurrent) sessions will offer you a choice of speakers and topics.
- ◆ Speakers will focus on use of the Georgia Oglethorpe (Baldrige) Criteria for Performance Excellence and Personal Improvement.

## RECEPTION HONORING THE 2005 BOARD OF EXAMINERS

Monday, September 26th, 2005

- ◆ Everyone is invited!
- ◆ Congratulate our Examiners, Senior Examiners, and Panel of Judges.
- ◆ Make your ride home easier by waiting out the traffic.
- ◆ Enjoy the hors d'oeuvres while you network, learn, and share!

## GENERAL (PLENARY) SESSION SPEAKERS

Tuesday, September 27th, 2005

- ◆ Gain insights to maximize your organizational and personal performance from enlightened leaders.

**Our Emcee**  
**Back by Popular Demand!**  
**Kimberley Kennedy**  
host of WSB-TV's Saturday evening magazine show "Hot Topics"

- ◆ Discover how to improve your bottom line using the Georgia Oglethorpe (Baldrige) Criteria for Performance Excellence.
- ◆ Learn from some of Georgia's best performing organizations.

## CONFERENCE SPONSORS

- ◆ The Coca-Cola Company

## AWARDS BANQUET CELEBRATION

Tuesday, September 27th, 2005

- ◆ Join to celebrate organizations successfully using the Criteria for Performance Excellence to improve bottom-line performance.
- ◆ Bring a guest - spread the knowledge!

## CEU AND RE-CERTIFICATION

- ◆ Receive, upon request, documentation regarding your participation.

## CONTACT US AND LEARN MORE

- ◆ Discover how you can benefit from Georgia Oglethorpe's low-cost, high-value assessment and feedback process.



[www.GeorgiaOglethorpe.org](http://www.GeorgiaOglethorpe.org)  
Voice Mail: 404-232-3808  
E-Mail: [goap@mindspring.com](mailto:goap@mindspring.com)

## Marriott Atlanta Century Center

2000 Century Boulevard NE  
Atlanta, GA 30345  
404-325-0000 or 1-800-228-9290

**Call and reserve your hotel room today!**  
*Mention the Georgia Oglethorpe Conference to receive the preferred rate.*

*Marriott Atlanta Century Center is just north of downtown Atlanta on I-85 at Clairmont Road. A block of rooms is being held at a special price of only \$99.00 per night for single or double occupancy. These will be held until August 28, 2005. Reservations after that date will be based on hotel availability.*

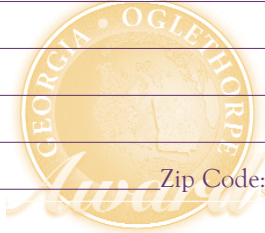
*Dress for all events is business/business casual!*

# REGISTRATION FORM 2005

❖ *Conference and Awards Banquet*  
❖ *Post-Conference Tutorials*

Please complete one registration form per person attending. Please PRINT legibly or TYPE.  
You may also request and submit this form electronically by e-mailing goap@mindspring.com.

Name: \_\_\_\_\_  
Functional Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_



## REGISTRATION OPTIONS AND COSTS

Totals

**Conference: Includes Monday's Reception & Awards Banquet** (please check the appropriate box)

- |  |            |          |
|--|------------|----------|
| <input type="checkbox"/> Standard Conference Registration                                    | \$395 each | \$ _____ |
| <input type="checkbox"/> Sponsors (\$1,500+) & Groups (4+ Registrations)                     | \$345 each | \$ _____ |
| <input type="checkbox"/> 2003/2004/2005 Members of the Georgia Oglethorpe Board of Examiners | \$295 each | \$ _____ |

**Single Day Conference:** (please check the appropriate box)

- |   |   |            |          |
|---|---|------------|----------|
| <input type="checkbox"/> Monday, September 26<br>(includes evening reception) | <input type="checkbox"/> Tuesday, September 27<br>(includes Awards Banquet) | \$225 each | \$ _____ |
|---|---|------------|----------|

**Additional Tickets:** (please complete appropriately)

- |   |           |          |
|---|-----------|----------|
| <input type="checkbox"/> Monday Evening Reception (total number to attend @ \$25 ea. = _____)   | \$25 each | \$ _____ |
| <input type="checkbox"/> Awards Banquet (total number to attend @ \$75 ea. = _____)   | \$75 each | \$ _____ |
| <input type="checkbox"/> Awards Banquet Preferred Rate for \$1,500+ sponsors/members & 2003/2004/2005 Members of the Board of Examiners (total number to attend @ \$65 ea. = _____) | \$65 each | \$ _____ |

**Post-Conference Tutorials: Separate Registration Fee from Conference and Awards Banquet**  
(please check box for event you wish to attend)

Wednesday, September 28: (select only one)

- |  |  |          |
|--|--|----------|
| <input type="checkbox"/> Understanding the Criteria (full day) | <input type="checkbox"/> Telling Your Story/Applying (half day)            |          |
| <input type="checkbox"/> Measurement, Analysis (half day)      | <input type="checkbox"/> \$95 half day <input type="checkbox"/> \$195 full | \$ _____ |

**YOUR TOTAL COST FOR ALL REGISTRATION OPTIONS**

**\$ \_\_\_\_\_**

## METHOD OF PAYMENT

(please check one)

- Check (Must be received by Friday, September 23, 2005 & payable to Georgia Oglethorpe Award Process)

Registering Electronically? Please **CALL IN your credit card information** to 404-232-3808 (voice mail)

Please leave your name and number, we will return your call. It is also safe to leave your card number, etc.

- Visa       MasterCard      Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Cardholder Name (Print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Easy Registration Options

**Fax:** 404-232-3771  
**V-mail:** 404-232-3808 (leave your name and number)  
**E-mail:** goap@mindspring.com  
**U.S. Mail:** Georgia Oglethorpe Award Process, Inc.  
148 Andrew Young Int'l. Blvd, NE ♦ Suite 650  
Atlanta, GA 30303  
**Web:** www.GeorgiaOglethorpe.org (download this form)

### Cancellation Policy

All substitutions and cancellations must be made via telephone to **404-232-3808** or **770-889-4011**.

- ♦ \$100 fee if received between Friday, September 16 and Wednesday, September 21, 2005.
- ♦ No refund after Wednesday, September 21, 2005.
- ♦ Substitutions accepted.
- ♦ Full refund on or before Friday, September 16, 2005.